



Customer Service May 2024

Presented by:

Kimberly Crowell – Customer Service Manager

Matthew Phillips – Chief Customer Service Officer

May 2024

- 44,430 calls and responded to 7,902 email inquiries
 - 52,332 total customer touchpoints
 - 2,379 contacts per day vs 1,400 foecasted
 - 129,587 contacts: Customer Service Calls, Email and Self Service
- Customer contact volume: 78% over forecast
- 43% of calls were answered within 2 minutes



May 2024

- Average Speed of Answer:
 - 2:30 (65% SL) on the emergency line
 - 6:34 (40% SL) non-emergency line
- Customer Satisfaction (CSAT) at 82%, First Call Resolution (FCR) at 76%
- First call resolution exceeded or achieved goal for the third month in a row.
- Customer Satisfaction exceeded goal for 7 straight months.

CALL CENTER DATA – May 2024

	December	January	February	March	April	May	Key Performance Indicator
Calls Received	35,769	45,545	47,367	46,085	44,328	44,430	29,400/mo or 1400 per day
Average Speed of Answer	3:28	7:01	12:48	13:49	6:50	6:05	2 Minutes
Email Interactions	5,619	6,465	6,558	7,252	6,741	7,902	
Average Speed of Response (Email)	1d	2d 5h	2d 9h	2d 23h	2d 16h	1d 11h	24 Hours
Total Interactions	41,388	52,010	54,195	53,337	51,069	52,323	78% over forecast
Service Level	60%	40%	27%	21%	35%	43%	70%/120 seconds
Average Handle Time	7:59	8:26	8:59	9:13	8:59	8:20	8 Minutes
Average Talk Time	5:45	6:14	6:21	6:30	6:23	6:02	7 Minutes
Average Hold Time	5:04	5:16	5:44	5:54	6:23	5:51	3 Minutes
After Call Work	0:43	0:42	0:41	0:42	0:37	0:38	1 Minute
Abandoned Calls	5%	9%	14%	15%	10%	8%	< 5%
Avg. Staffing	33	33	32	39	39	39	86
First Call Resolution	69%	68%	70%	71%	75%	76%	71%
Customer Satisfaction	81%	82%	81%	81%	86%	82%	72%



Required staff to answer calls within Service Level



2024 Lifeline - Protected From Shut Off - 30,098

Protected From Shut Off	Total Households
Receiving Lifeline Benefit	24,227
10/30/50 Payment Plan Enrolled	3,712
Pending Eligibility by WM	2,159
	30,098



Lifeline Financial Dashboard

Performance Metric	PTD August 2022- May 2024
Gap + Arrears	\$54,372,596



2024 Lifeline Enrollment Dashboard

Performance Metric	YTD	%
Applied for Lifeline	32,862	
Receiving Lifeline Benefit	24,226	
Enrolled Tier 1* \$18	20,684	85%
Enrolled Tier 2* \$43	1,084	5%
Enrolled Tier 3* \$56	2,458	10%
Plumbing Audits	1,476	6%



Benefit Received by Tier - May 2023 Billing Cycle

	Average Gap Payment	Average Arrearage
Enrolled in Tier 1 \$18	\$52.43	\$1,498
Enrolled in Tier 2 \$43	\$31.79	\$1,407
Enrolled in Tier 3 \$56	\$22.96	\$1,689
Average	\$49.38	\$1,510



Lifeline Tier Groups: Enrollments and Usage Based on Household Size

May 2024 billing cycle

Group	HH Members	Base Allocated Gallons per month using Water Conservation Techniques	Average Usage (June)	% Enrolled
Group A	0-4	4,500 or 6ccf	5.4 ccf	91.07%
Group B	5-6	6,750 or 9ccf	8.3 ccf	7.24%
Group C	7-8	9,000 or 12ccf	10.0 ccf	1.46%
Group D	9-10	11,250 or 15ccf	12.5 ccf	0.19%
Group E	11-12+	13,500 or 18ccf	7.5 ccf	0.04%

- Water usage was determined at 1,125 gallons per month per household member. (Stantec report)
 - Monthly water usage based on inside water use only, using conservation efforts, Detroit region
- For each group, 2 household members are added, water usage is increased by 1,125 gallons per member over the base of 4.
- \$10.032 is based on \$4.492 per 1CCF Water and \$5.54 per 1CCF Sewerage up to 12ccf for sewerage (Based on FY2023 rates)



Estimated Lifeline Costs: December 2023 - November 2024

Total Gap and Arrears Payments:

\$26.5M*

•\$16.8M Gap

•\$9.7M Arrears

Total Repair and Water Audits:

\$18M**

•\$14M Repairs

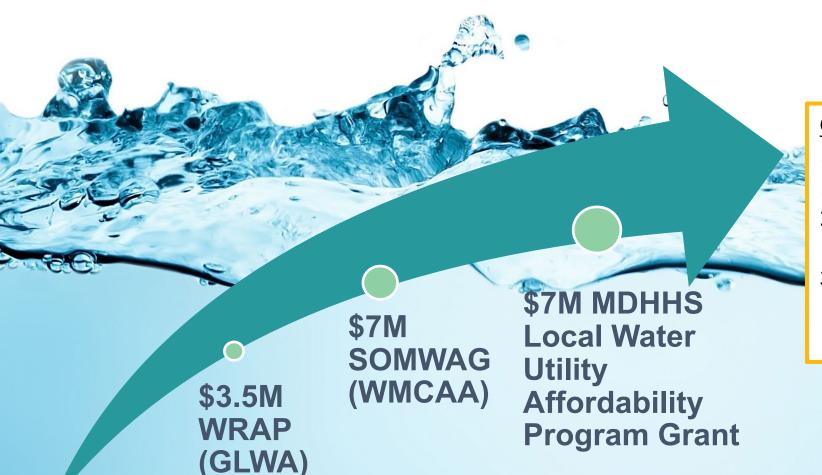
•\$4M Water Audits



^{*}Based on 28K total enrollments, 23k existing from prior grant year + 5,000 FY24

^{**10}K repairs @ \$1400 per HH and 10,000 audits @\$400 per HH

Lifeline Funding Sources FY24





\$17.5M Total for FY2024

- 1. \$3.5M WRAP (July 2024)
- 2. \$7M Michigan Water Affordability Grant (October 2023) WMCAA
- 3. \$7M MDHHS Local Water Utility Affordability Grant (April 2024) WMCAA



DWSD Lifeline Plan



Diversity, Opportunity & Inclusion

Presented by:

Tiffany Jones-Diversity, Opportunity & Inclusion Director

Diversity, Opportunity & Inclusion Update

- Recent & Upcoming Outreach & Engagement Activities
 - City of Detroit Minority Business Summit (May 25)
 - DTE Diverse Contractor Incubator Program (June 18 and July 25)
 - Small Business Administration (SBA) Michigan District Office's Annual 8(a) Conference (June 27)
 - City of Detroit Annual Construction Conference (August 22)
 - Wayne State APEX Accelerator (October 16 and June 4)
- Contractor Connect Newsletter
 - Subscribers (808)
 - Newsletters since January 2024 (28)
- Next Update
 - NEW Detroit Certified Contractors (Primes & Subs)















U.S. Small Busine









Public Affairs and NEUAC

Presented by: Bryan Peckinpaugh - Public Affairs Director © Alex MacLean/The New York Times/Redux

Public Affairs Update

- In addition to 332 resource fairs, presentations and community meetings since July 2023, we have touched the doors of 103,588 houses.
- We have engaged more employees through a new strategy to have executive sponsors, including nearly 50 staff who helped at Motor City Makeover in Core City in D6.
- We are supporting the department's advocacy efforts as it relates to water affordability and other grant funding, including launching <u>miwaterplan.org</u>.

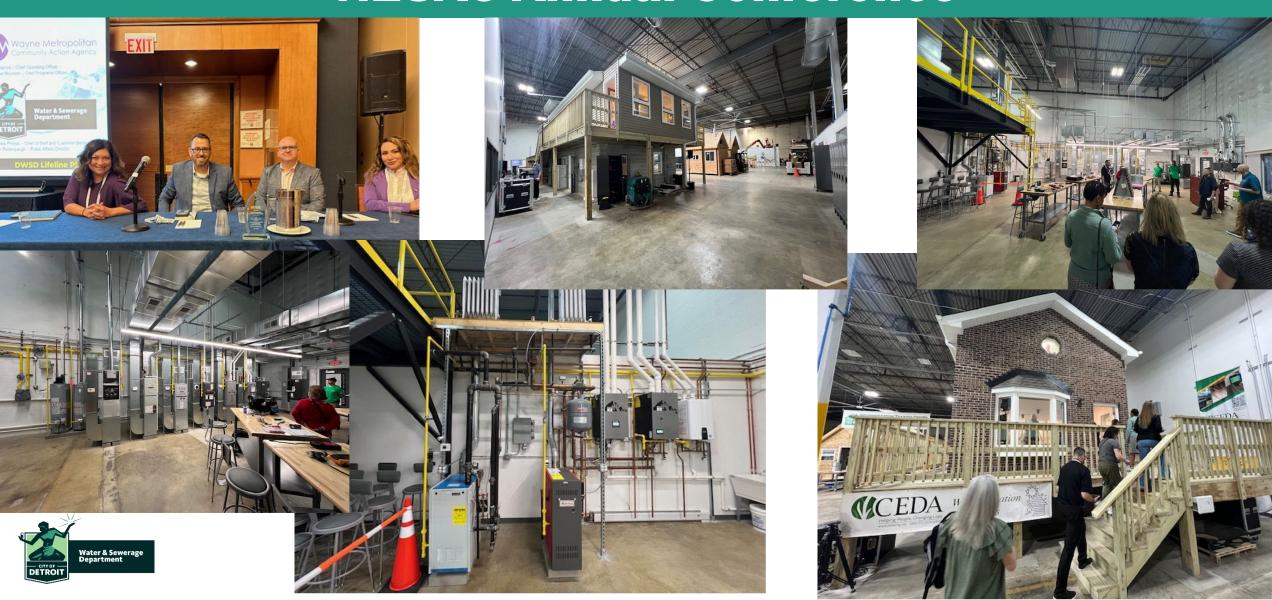




National Energy and Utility Affordability Coalition NEUAC Annual Conference



National Energy and Utility Affordability Coalition NEUAC Annual Conference



How to Start a Statewide Water Affordability Program

- □DWSD and Wayne Metro partnered to present "How to start a statewide water affordability program" at the annual National Energy Utility Affordability Coalition conference in Chicago
- ■Nearly 900 Community Action Agencies, Utilities, Federal and State agencies were in attendance at the conference
- ■The intent was to equip participants with the knowledge and strategies for developing and implementing a comprehensive water affordability program in their community
- ■We led the audience on a journey on how Detroit became the epicenter of water affordability with the introduction and development of the Lifeline Program

How To Access Our Services

Online Self-Service Portal

Detroitmi.gov/paymywaterbill

Online Bill Pay

View Account Balance/Usage

Establish an Online Account

Start New Water Service

Stop Service

Leak Adjustment

Deposit Refund

Real Estate Closing*

Billing Dispute*

*Services being added this year

Email

MYDWSD@DETROITMI.GOV

New Water Service

Stop Service

Balance Inquiry

Real Estate Closing

Address/Name Change

Landlord Account Setup

Phone

313-267-8000

Bill Pay

New Water Service

Stop Service

Deposit Refund

Real Estate Closing

Billing Dispute

Balance Inquiry

Payment Assistance

Address/Name Change

Leak Adjustment

Payment Locations

Payment Drop Box

735 Randolph St. – Bates St. Entrance

DIVDAT Kiosks Payments

(50+ stations located throughout the city)

Dwsdkiosk.com



Planning Calendar

Customer Service Committee Annual Planning Calendar					
January	February	March	April		
Customer Communication	Customer Education	Training Strategy	Customer Education		
Methods of Communication	Public AffairsProtect your pipes	SuccessesOutcomes	Public AffairsCatch Basins		
May	June	July	August		
Public Affairs	Day in a life of Customer Service	Requesting New Water Service • Ways to apply	Public Affairs		
September	October	November	December		
Customer Service PSA	Customer Education	Day In the Life of Customer Service	Customer Service PSA		
Customer Service Portal	Public Affairs	 Interviews with Front Line Staff Members 	• TBD		



Updated: 1/2024 22



THANK YOU!

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For more information visit: www.detroitmi.gov/dwsd

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