



COMMUNITY OUTREACH CREDITS

The **Detroit Water and Sewerage Department (DWSD)** will provide credits to nonprofit organizations within the City of Detroit that support DWSD in outreach and public education efforts. Nonprofits that work with local members and residents to measure and raise awareness and engagement with DWSD programs can earn credits on their bill.

Nonprofits (as defined by the Michigan Nonprofit Corporation Act and designated by the City Assessor's office) that are current on their bills or in compliance with a payment plan, can apply.

Credit options are as follows:

Information Sharing: Distribute DWSD-supplied informational materials to members/residents using your resources. Perform a minimum of two activities per month and earn a \$25 bill credit. Complete more outreach activities and earn more credit.



Awareness Survey: Collect surveys from 10 percent of your local membership/population served, measuring baseline awareness of DWSD programs and post-outreach effectiveness. Submit a minimum of 25 completed surveys and earn a \$25 credit once per year.



Testimonials: Provide a minimum of two DWSD-approved statements describing the benefits of DWSD programs per month. Earn a \$25 credit. Submit five testimonials and earn a \$50 credit.



Hosted Events: Host a DWSD-led event and earn a \$250 credit per event with a minimum of 25 attendees (maximum two DWSD-led events per year). Trained organizations that self-run an event can earn \$350 per event (maximum two self-run events per month). Earn a \$50 credit for each additional 25 attendees.



DWSD will make additional credit options available in future.

How do we apply?

- Download the Outreach Credit application from the DWSD website or call to obtain a form.
- Select which DWSD-approved outreach activities you intend to implement. Submit a complete application online, via email or U.S. mail.
- DWSD will send a Outreach Credit Agreement for your signature, a listing of validation requirements and approved outreach materials for distribution.
- Once outreach activity is complete, submit validation information to DWSD for approval. DWSD will review to ensure satisfactory completion of the activity requirements.
- Once completed outreach activities are approved by DWSD, credit will be applied to your account within two billing cycles.



When can we start?

DWSD will accept Outreach Credit applications starting November 2017. Applications will be reviewed within 30 days of receipt.

Website: detroitmi.gov/dwsd **Phone:** 313.965.9793 **Email:** dwsd-publicaffairs@detroitmi.gov